

## FOR IMMEDIATE RELEASE

Press Release November 17, 2020 Contact: Cindy Chin (925) 931-5044 cchin@cityofpleasantonca.gov

## Pleasanton's Virtual Hometown Holiday Celebration and Tree Lighting

PLEASANTON, Calif.---The City of Pleasanton and the Tri-Valley Community Television, TV30 will premiere the Virtual Hometown Holiday Celebration and Tree Lighting on Saturday, December 5 at 7:00pm on <u>Tri-Valley Community Television</u> for the community to view safely from home.

The pre-recorded live broadcast will feature holiday cheer and entertainment from the award-winning a cappella group, Business Casual and the annual tree lighting countdown with the City Council and special guest Santa Claus.

A week of fun virtual holiday activities for the community are planned from December 1-5 that include sharing your favorite holiday cookie recipe and movie, a holiday sweater contest, and an online map of Pleasanton's holiday lights for residents to enjoy from the safety of their car.

An online list of holiday lights in Pleasanton will be available on December 4, 2020. To be included on Pleasanton's holiday light list, please register your address by November 27 at: register holiday lights.

For more information about the Virtual Hometown Holiday Celebration and Tree Lighting, holiday activities week, or the holiday light map visit: www.hometownholiday.com.

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